



Introduction to the Rural Health Clinic Program (PL. 95-210) RHC Update Seminar Presented by Healthcare Business Specialists Sponsored by Azalea Health and ChartSpan January 16, 2020









# **Contact Information**

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marklynnrhc@gmail.com www.ruralhealthclinic.com

Become a fan and Like us on Facebook for more RHC information 2





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dani.gilbert@outlook.com www.ruralhealthclinic.com

### RHC Information Exchange Group on Facebook

• "A place to share and find information on RHCs."

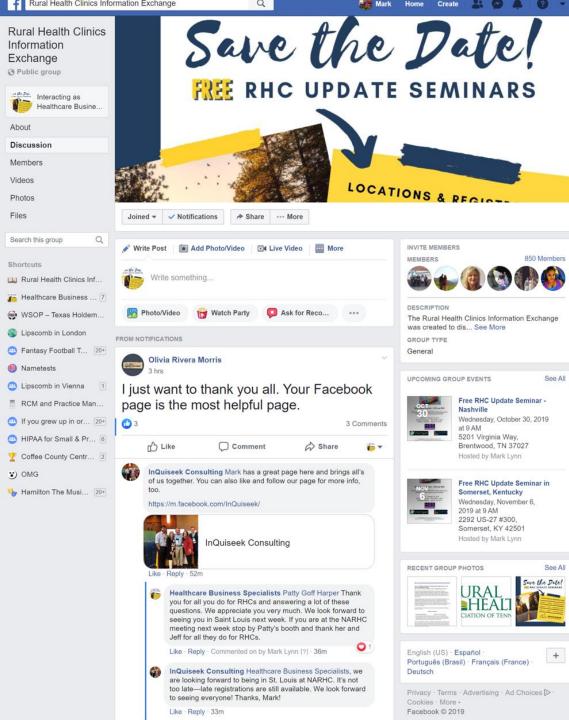




- What doesHealthcareBusiness Specialistsdo?
- Listing of Services

https://tinyurl.com/w63xbp9

- We prepare Medicare and Medicaid Cost Reports for Rural Health Clinics.
- We prepare Program evaluations of RHCs.
- We help clinics startup as RHCs.
- Emergency Preparedness for RHCs.
- We prepare Tenncare Quarterly Reports
- Our Cost Reporting
  Brochure can be found at the following link:
- RHC Cost Report Brochure



# RHC Information Exchange Group on Facebook

Join this group to post or ask questions regarding RHCs. Anyone is welcome to post about meetings, seminars, or things of interest to RHCs

https://www.facebook.com/groups/1503414633296362/











502 Shadow Pkwy Ste 214, Chattanooga, Tennessee 37421 | (833) 787-2542







### RHC Update Seminar - Clanton, Alabama

### Agenda and Topics Outline January 16, 2020

Healthcare Business Specialists, **Azalea Health**, and Chart**Span** are providing a **free** seminar for RHCs at Clanton Conference Center - Alabama Power Company, 2030 7th St S. Clanton, AL 35045. To register go to our website at <a href="https://www.ruralhealthclinic.com">www.ruralhealthclinic.com</a>

Time	Subject Matter		
9:00 AM to 9:50AM Catch-Up Session for people new to RHCs	Welcome and Introductions. Robert (Rob) Boyles from the Alabama Department of Public Health Office of Primary Care and Rural Health will introduce the		
10:00 AM to 10:50AM Omnibus Burden Reduction and RHC Modernization Act	Mark Lynn, CPA, CRHCP will present information on the Omnibus Burden Reduction Regulations which reduces the compliance thresholds for Emergency Preparedness & Program Evaluations and the RHC Modernization Act which could increase the independent RHC cap to \$115 per visit.		
11:00 AM to 12:00AM RHC Billing Alabama Medicaid	Tori Nix, Provider Relations Supervisor, <b>DXC Technology</b> (Alabama Medicaid) will provide instructions for RHCs on how to bill for Medicaid services and answer questions about specific billing issues with Alabama Medicaid.		
12:00 to 1:00 Lunch Provided by <b>Azalea</b> <b>Health</b> & Chartspan	Boxed Lunches Provided on site by <b>Azalea Health</b> , ChartSpan, and Healthcare Business Specialists- At 12:30 Davis Bayles will discuss Rural Health Services provided by <b>Azalea Health</b> including the new Telehealth offering.		
1:00 PM to 1:50 PM Emerging Trends in Reimbursement	In this session, John Roddy of ChartSpan will discuss Chronic Care Management and how RHCs can utilize chronic care management to increase revenues and Alan Bragwell from Bragwell Services will discuss mental health services in RHCs		
2:00 PM to 3:30 PM RHC Billing & Cost Reporting	Cost Reporting Updates, Electronic Filing of Cost Reports, what is needed to file cost reports. How to accumulate your information, Prevnar 13 and 23, Influenza and Pneumococcal and Medicare Bad Debts. Timing of settlements and critical deadline. Mark Lynn will provide an RHC Billing Update. Questions and Answers. What is a visit, bundled services, preventive services, incident to, procedure billing, no global billing, no groups, non-rhc services, commingling, setting up non-RHC time, and other FAQs.		

Join our Facebook Group for more RHC Information: https://www.facebook.com/groups/1503414633296362/



To find this Document online go to https://tinyurl.com/sbsdaf5





#### Rural Health Clinic



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Alabama Power Company - Clanto ...

9:00 AM to 9:50 AM | Catch-Up Se...

10:00 AM to 10:50 AM | Omnibus ...

Here are some additional resou...

11:00 AM to 12:00 PM | Alabama ...

ALABAMA MEDICAID ENROLLME...

12:00 PM to 1:00 PM | Lunch Prov...

1:00 PM to 1:50 PM | Emerging Tr...

2:00 PM to 3:00 PM | RHC Cost R...

3:00 PM to 3:30 PM | RHC Billing

RHC MEDICARE BILLING RESO ...

**Billing Questions** 

https://www.cms.gov/.../Dow...

#### Last Second Updates

2020 CMS Physician Supervisio...

Medicare Telehealth Services

Free Resources for MSDS Sheets

Azalea Health

ChartSpan

Healthcare Business Specialists

Services Provided by Healthcar...



### Rural Health Clinic

### RHC Update Seminar January 16, 2020

Clanton, Alabama



To find this Document online go to

https://tinyurl.com/sbsdaf5

### **Healthcare Business Specialists**

Specializing in RHC reimbursement 502 Shadow Parkway Suite 214 Chattanooga, TN 37421 Email: marklynnrhc@gmail.com Website: www.ruralhealthclinic.com

Telephone: (833) 787-2542

### RHC Technical Assistance Webinar – Regulatory Update

Re: January 29th RHC Technical Assistance Webinar

On January 29<sup>th</sup>, from 2:00pm – 3:00pm EASTERN, we will be hosting the next Rural Health Clinic Technical Assistance webinar. This one-hour webinar will be a regulatory update presented by NARHC Director of Government Relations, Nathan Baugh. At the conclusion of the formal presentation, there will be time for questions and answers. Nathan will cover recent regulatory changes affecting RHCs and the patients you serve. Included will be information on the Medicare Appropriate Use Criteria Program and it's applicability to RHCs, the new Principal Care Management program update and Revisions to Chapter 13 (Medicare Benefit Policy Manual).

Here is the link to the webinar:

### https://hrsaseminar.adobeconnect.com/fru-rhcs/

You can either use the audio controls on your computer or dial in using the following phone number and access code:

Dial-in: 888-790-3413

Participant Code: 7023213

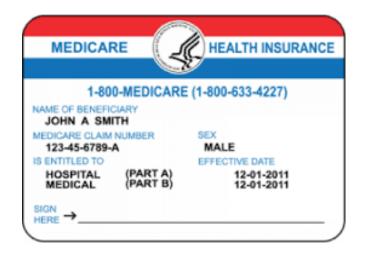
There is no charge for this Webinar and you do not need to sign-up in advance to participate. Simply follow the link to be connected and use the call-in information if you do not wish to listen through your computer.

This Webinar will be recorded in the event you are unable to listen live. A copy of the slides our speaker will be using will be distributed prior to the webinar. If you have any questions or need additional information, please contact me via email at: bf@narhc.org and put RHC TA question/comment in the subject line.

We look forward to your participation in this important webinar.

### **RHC Billing Webinars**

Billing Webinars for Independent and Provider-based RHCs January 21, 22, & 23 - 2020 3:00 to 4:00 PM Eastern



This series of 3 webinars will go over the basics of billing Medicare RHC services on the UB-04, services covered, preventive services, non-RHC hours, non-covered services, CCM, TCM, AWE, IPPE, global billing, and various introductory information to billing for independent and provider-based RHCs. To register, please go the following link:

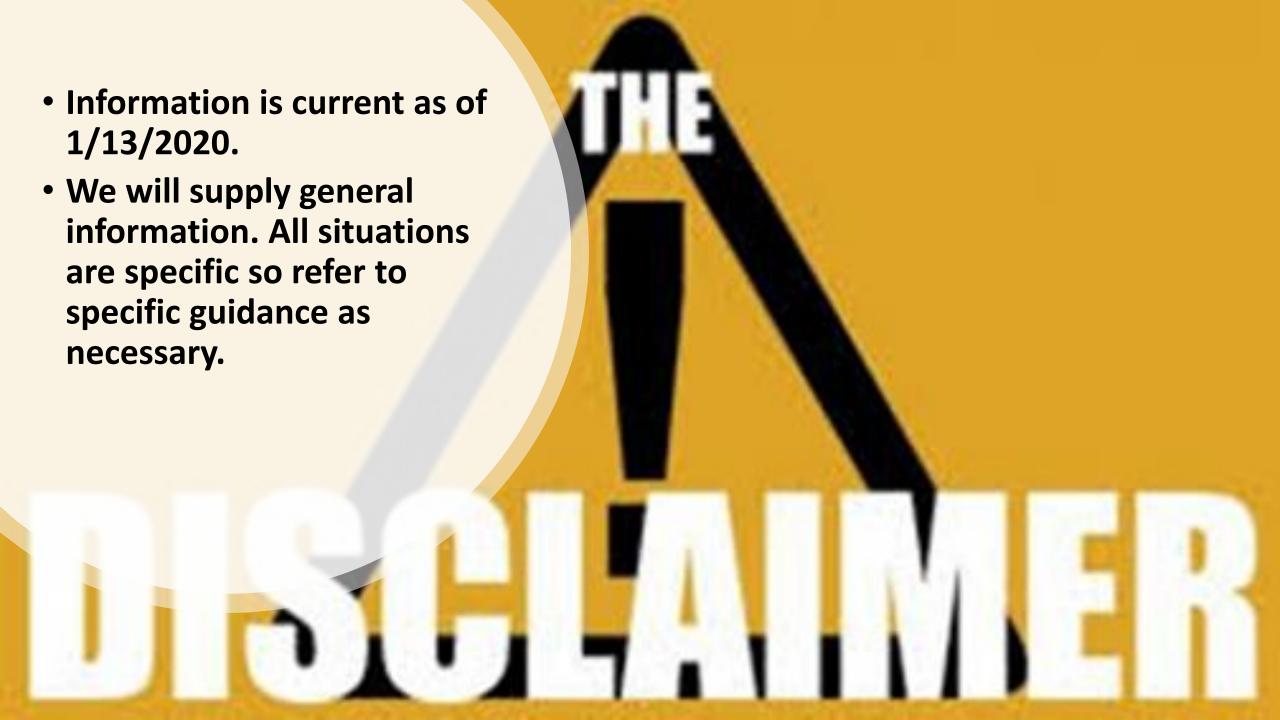
To Register for the RHC Billing Webinars in January 2020

https://register.gotowebinar.com/register/8808173758964111628



# **Questions or Comments?**

Feel Free to Ask Questions or make comments at any time. Just raise your hand and I will call upon you.



# What is a rural health clinic?



Is a certification from CMS that allows physician practices to qualify for cost-based reimbursement from Medicare and Medicaid.



RHC Status only affects reimbursement from:



### **Rural Health Clinics**



# Who are the RHCs in your State **CMS** listing updated 5/23/2017



Name and Address Listing For Rural Health Clinic Based on Current Survey Maine Run Date: 09/08/2016 Job # 50077740 Last Update: 09/07/2016 Page 1 of 2

CCN	Key	Provider Name	Address	City, State and ZIP	Telephone # County Name
203825	•	ISLESBORO HEALTH CENTER	150 MAIN ROAD	ISLESBORO, ME 04848	(207)734-2213 Waldo
203835		DEXTER FAMILY HEALTH	51 HIGH STREET SUITE A	DEXTER, ME 04930	(207)924-7349 Penobscot
203839	•	SEAPORT FAMILY PRACTICE, P.A.	41 WIGHT ST	BELFAST, ME 04915	(207)338-6900 Waldo
203849	•	ARNOLD MEMORIAL MEDICAL CENTER	70 SNARE CREEK LANE	JONESPORT, ME 04649	(207)497-5614 Washington

To Help you find the closest 4 RHCs and their name and address we have provided a list of RHCs from 2017

https://static1.squarespace.com/static/53c5f79de4b0f4932a39 42a8/t/5da8a2250820122b918a07f0/1571332647446/2017+R HC+Listing+from+CMS.pdf RHCs in the Southeast

<u>State</u>	<u>2018</u>	<u>2019</u>	<u>Variance</u>
Kentucky	191	252	61
Mississippi	177	184	7
Florida	155	161	6
Tennessee	112	134	22
Alabama	109	115	6
Georgia	90	89	(1)
South Carolina	87	86	(1)
North Carolina	73	72	(1)

# What is a rural health clinic? RHC Fact Sheet

https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/downloads/ RuralHlthClinfctsht.pdf

**Last Update: May 2019** 



### RURAL HEALTH CLINIC



The Hyperlink Table, at the end of this document, provides the complete URL for each hyperlink.





# Advantages of RHCs



# Enhanced Medicaid Reimbursement



No payment reductions for NPs, Pas, CNMs. No MACRA reductions.



Provider-based RHC > 50 beds are paid at cost.





Independent

RHCs may be either

Provider-based

# <u>Independent</u>

# **Provider-based**

**Reimbursement Differences between** 

Payment capped at \$84.70 Use Form 222 Owned by physicians, NPs, PAs, or even hospitals. Payment capped at \$84.70 except for less than 50 beds Use Form 2552, M-Series of the cost report Owned by the hospital



# What are the Medicare RHC Payment Rates?

<u>Type</u>	<u>Cap</u>	<u>Payment</u>
Independent RHC	86.31	\$69.05
Provider-based < 50 beds (2018) CAH	None Mean Cost= \$207	Mean Payment = \$166





Experienced Knowledge

# Are RHC Services Part A or B



Claims are paid through Part A



The money comes from the Part B Trust Fund. Patients receive all Part B benefits.



# **RHCs – The Original Bundled Payment**

RHCs are paid a bundled payment. Independent RHCs are paid a maximum of \$69.05 per visit (AIR).





# **Payment Differences for RHCs**

- 1. They are paid on a cost per visit basis.
- 2. They file Medicare Cost Reports
- 3. Medicaid Rates are based upon cost.
- 4. The cost per visit is not all-inclusive.
- 5. Some services are still paid fee for service
  - **A. Lab (minus CPT 36415)** 
    - **B.** Radiology
    - C. Hospital

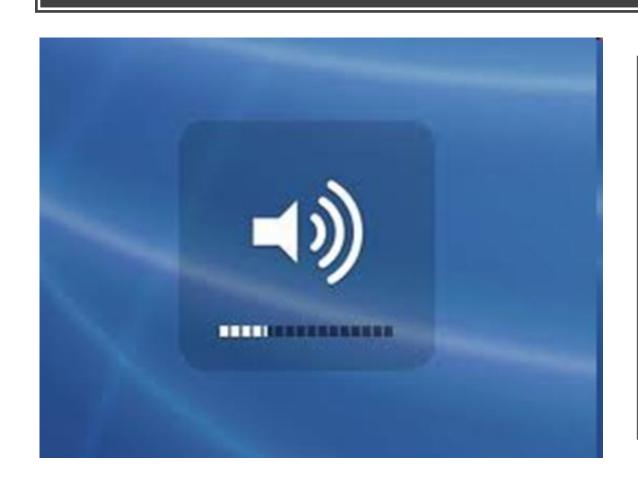




# **Comparison of Total Medicare Payments**

<u>Type</u>	<u>Charge</u> <u>99213</u>	<u>Copayment</u>	<u>Medicare</u>	<u>Total</u> <u>Payment</u>
Independent	\$100	\$20* *No Par limits	\$69	\$89
Provider-based (less than 50 beds)	\$100	\$20* *No Par limits	\$166	\$186 NO LCC

# Independent RHCs are driven by volume



Time Consuming visits are difficult to provide in an environment that only compensates RHCs \$68 per visit.

For Provider-based clinics payor mix is the driving force

• A high Medicare percentage of total patients is needed to be financially viable



## Which Specialty typically does best as an Independent RHC?





Internal Medicine



### Which Specialty does best as a RHC?

Independent RHC Pediatrics
Usually does best due to high
Medicaid and lots of volume.



In Provider-based RHCs, Internal Medicine fares Better due to the high Medicare Rates.



Disadvantages to RHCs

- Must employ (W-2) a NP/PA/CNM at least 50% of the time.
- Poor reimbursement from Medicare for Independent RHCs
- Potential large paybacks for excess compensation for independent RHCs in Kentucky.
- Negative Reimbursement
- Must be bill using a UB-04

Remember the Quarterly
Credit Balance Report
Is due each quarter. Medicare
will cut off your payments.

There are
Nine
Conditions
of
Participation

491.4 Comply with Fed, State, & Loc Laws
491.5 Must meet location requirements
491.6 Physical Plant and Environment
491.7 Organizational Structure
491.8 Staffing and Staff Responsibilities

491.9 Provision of Services

491.10 Patient Health Records

491.11 Program Evaluation

491.12 Emergency Preparedness

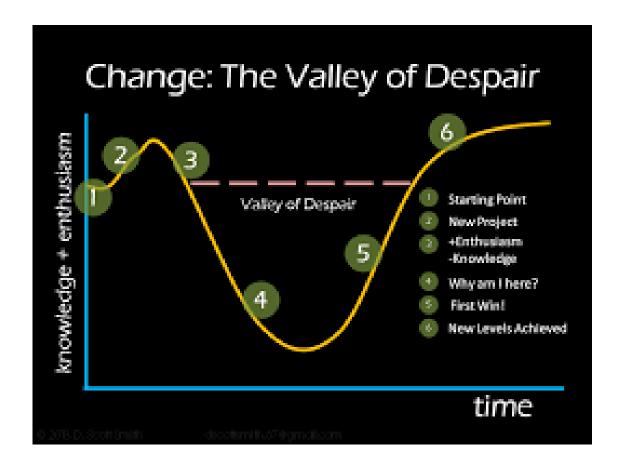


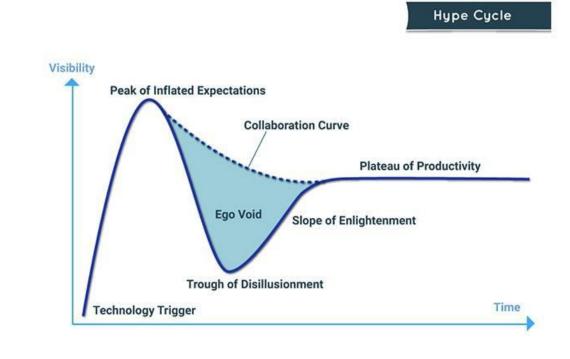
### Be in a non-urbanized area



# Be in a current (4 years) health shortage area

Geographic HPSA Primary Care Population Group (MUP) Medically Underserved Area (MUA) Governordesignated shortage area





# The Life Cycle of Becoming a Rural Health Clinic

# Are you located in an Eligible Area?

- Am I Rural Data Base
- http://ims2.missouri.edu/rac/amirural/
- HRSA Shortage Areas
- http://www.hrsa.gov/shortage/find.html



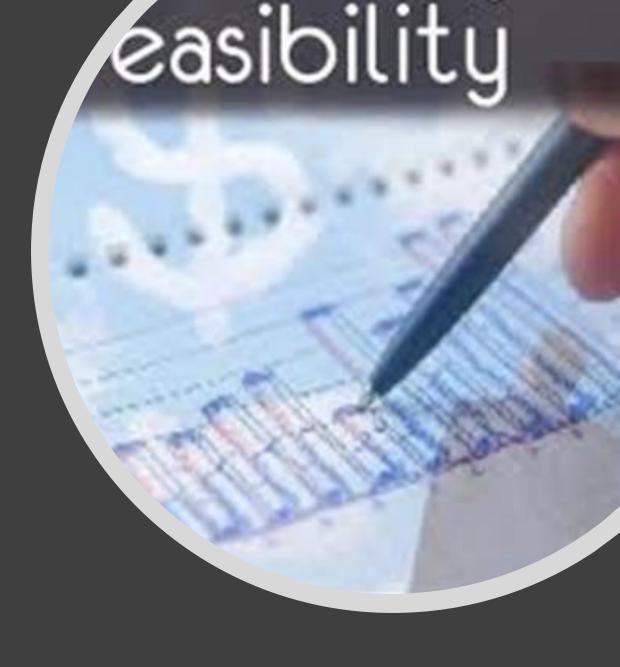
- Joe Lampard
- HPSA Acumen
- PO Box 274
- 201 E 4<sup>th</sup> Street, 3<sup>rd</sup> Floor
- Jamestown, NY 14701
- Telephone: 716.483.0888
- Email: jos@hpsa.us
- Website: http://hpsa.us/

## What are the six laboratory tests required for Rural Health Clinic certification?

- 1. Chemical examinations of urine by stick or tablet method or both
- 2. Hemoglobin or hematocrit
- 3. Blood sugar
- 4. Examination of stool specimens for occult blood
- 5. Pregnancy tests
- 6. Primary culturing for transmittal to a certified laboratory (No CPT code available)
- Reference: <u>CMS Publication 100-04</u>, Chapter 9, Section 130



Today's reimbursement environment is much more complex than in the past. A Feasibility study is required to determine if RHC status is advisable or even to stay with the status.



## The first step is.....

See your banker and Get a line of credit. The biggest one you can get and then some.



# Alabama RHC Banking Contacts

**Chris Robbins** 

Senior Vice President Private Banking Officer

ServisFirst Bank

2500 Woodcrest Place

Birmingham, AL 35209

Phone 205-949-0310

Mobile 205-527-4298

Fax 205-949-1145

**EXAMPLE 2** CRobbins@servisfirstbank.com

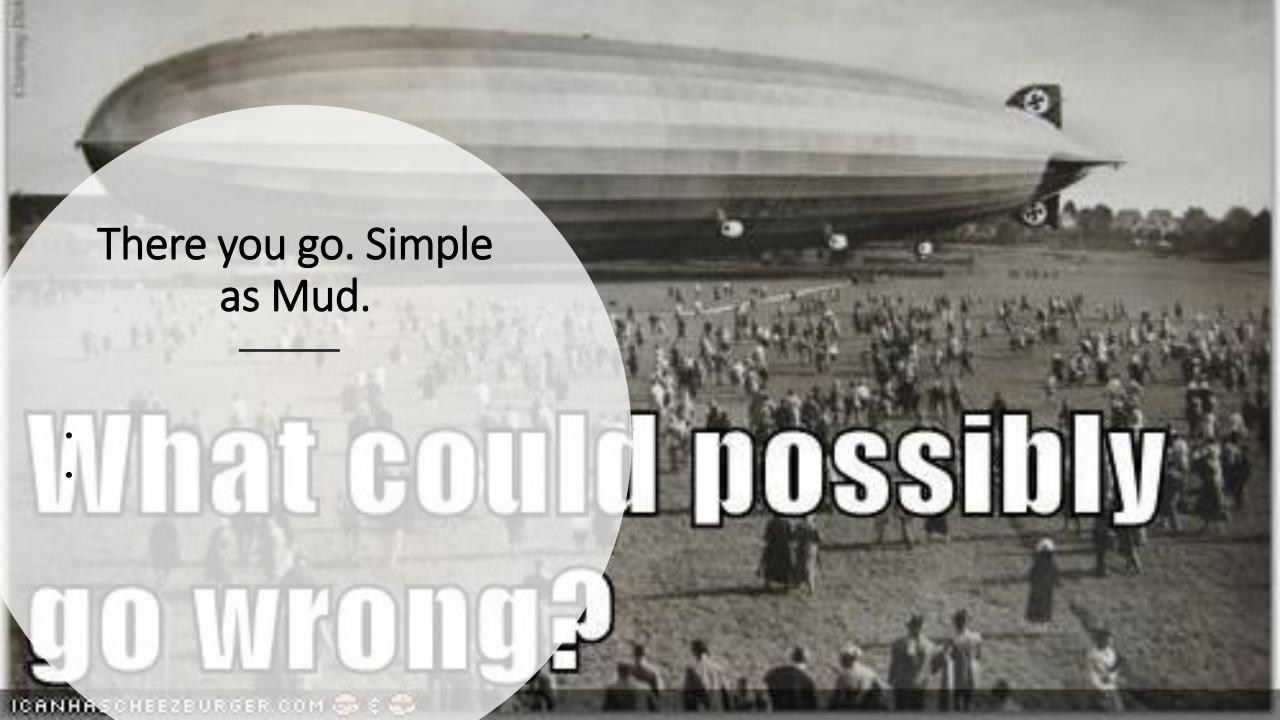


You will lose Money during your Base Year

If you do it right, consider it an investment



The three most important words in getting an RHC started.







## Resources for RHCs

<u>Type</u>	<u>Cap</u>
CMS Rural Health Clinics	http://www.cms.gov/Cente
Center (Google rural health	r/Provider-Type/Rural-
clinic.asp)	Health-Clinics-Center.html
Chapter 13 – Medicare Benefits	https://www.cms.gov/Regulatio
Manual. Section 230 Covers CCM	ns-and-
services including Transitional Care	Guidance/Guidance/Manuals/D
Management Services	ownloads/bp102c13.pdf
National Association of Rural Health Clinics	http://narhc.org/



### **Resources for RHCs**

<u>Type</u>	<u>Cap</u>
CMS Rural Health Clinics Center (Google rural health clinic.asp)	http://www.cms.gov/Cente r/Provider-Type/Rural- Health-Clinics-Center.html
Chapter 13 – Medicare Benefits Manual. Section 230 Covers CCM services including Transitional Care Management Services	https://www.cms.gov/Regulatio ns-and- Guidance/Guidance/Manuals/D ownloads/bp102c13.pdf
National Association of Rural Health Clinics	http://narhc.org/



Description	Web Address
Appendix G Guidance to Surveyors: Rural Health Clinics	https://www.cms.gov/Regulations- and- Guidance/Guidance/Manuals/downl oads/som107ap_g_rhc.pdf
CMS-30 Survey For Rural Health Clinics (This is a modified version that is useful)	http://www.healthandwelfare.i daho.gov/Portals/0/Health/Rur al%20Health/survey-report- tool.pdf



## **Survey Resources for New RHCs**

<u>Type</u>	<u>Cap</u>
State Surveyors	CMS State Survey Agency Directory
Quad A RHC Accreditation	https://www.aaaasf.org/pro grams/medicare- programs/medicare-rural- health-clinics-program
The Compliance Team RHC Accreditation	http://www.thecompliancetea m.org/rural_health_clinic.aspx 49



## RuralHealthClinic.com

Experienced Knowledge

### **RHC TRAINING MODULES**

On August 22, 2017 CMS published RHC and FQHC Basic Training Online Course (RFBTOC) which is a series of training modules for RHC inspectors or new RHCs. The course will take approximately 25 hours to complete. Rural Health Clinics (RHC) are required to comply with the Federal requirements set forth in the Medicare Conditions for Certification/Conditions for Coverage in order to receive Medicare and/or Medicaid payment. The goal of an RHC survey complaint survey is to determine whether the RHC complies with its applicable Conditions of Participation at 42 CFR 491, Subpart A. The link to find the RHC survey training course is as follows:

- •https://surveyortraining.cms.hhs.gov/pubs/ClassInformation.aspx?cid=oCM SRHCFQHC\_ONL
- •Here is the course

syllabus: <a href="https://surveyortraining.cms.hhs.gov/data/99/hhs">https://surveyortraining.cms.hhs.gov/data/99/hhs</a> rhc syllabus.pdf

### EMERGENCY PREPAREDNESS TRAINING MODULES

- Emergency Preparedness Basic Surveyor Training Course Course Menu
- The Centers for Medicare & Medicaid Services (CMS) Survey & Certification Group (SCG) developed the Emergency Preparedness Basic Surveyor Training Course to help health and safety and Life Safety Code (LSC) surveyors and reviewers gain proficiency in surveying all affected participating providers and certified suppliers for compliance with their individual emergency preparedness requirements.
- Because the individual regulations for each provider and supplier type share a majority of standard provisions, this training provides consistent guidance and survey procedures for all provider and supplier types in a single course.
- The estimated course completion time for this training is 16 hours.
- <a href="https://surveyortraining.cms.hhs.gov/pubs/CourseMenu.aspx?cid=0CMSEmPrep">https://surveyortraining.cms.hhs.gov/pubs/CourseMenu.aspx?cid=0CMSEmPrep</a> ONL

# Some states do not certify new RHCs (Arkansas, Ohio, NY, Indiana, and Texas)

https://www.aaaasf.org/

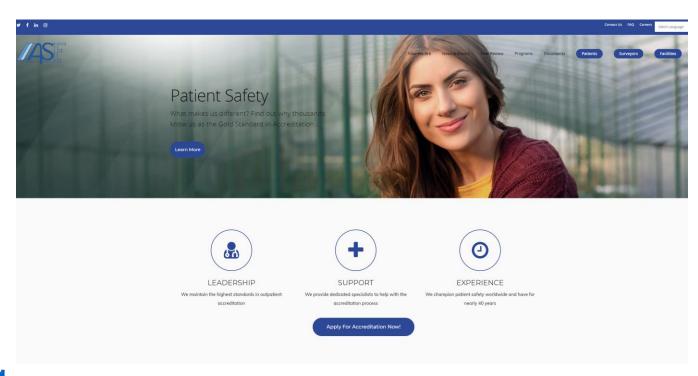
AAAASF 5101 Washington Street, Suite 2F

Gurnee, IL, 60031

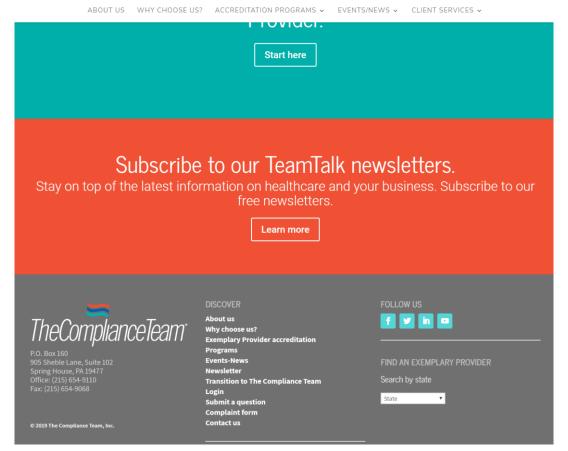
Phone: 866.603.2067

Fax: 847.775.1985

E-mail: rhc\_info@aaaasf.org







https://thecomplianceteam.org/

### RHC Resources

- RHC TA Listserv -- Two ways to sign-up:
  - 1. Online at <a href="https://narhc.org/resources/listserve-ta-calls/">https://narhc.org/resources/listserve-ta-calls/</a>
  - 2. By email to <a href="mailto:admin@narch.org">admin@narch.org</a> and put "Listserv" in the subject line
- RHC TA Webinars: Rural Health Information Hub
  - Go to: <a href="https://www.ruralhealthinfo.org/topics/rural-health-clinics/technical-assistance-calls">https://www.ruralhealthinfo.org/topics/rural-health-clinics/technical-assistance-calls</a>
- National Association of Rural Health Clinics
  - General questions: <a href="mailto:rdavis@narhc.org">rdavis@narhc.org</a>
  - Bill Finerfrock: <u>bf@narhc.org</u>
  - Nathan Baugh: <u>Baughn@capitolassociates.com</u>
- Other Resources
  - CMS RHC Website: <a href="https://www.cms.gov/Center/Provider-Type/Rural-Health-Clinics-Center.html">https://www.cms.gov/Center/Provider-Type/Rural-Health-Clinics-Center.html</a>
  - State Offices of Rural Health: <a href="https://nosorh.org/">https://nosorh.org/</a>
  - CMS Regional Office Rural Health Coordinators

https://www.rural healthinfo.org/topi cs/rural-healthclinics/technicalassistance-calls



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Models and Innovations

**Technical Assistance Calls** 

About This Guide

 $\underline{\text{Rural Health}} > \underline{\text{Topics \& States}} > \underline{\text{Topics}}$ 

**W** 

### **Rural Health Clinic Technical Assistance Series**

The Rural Health Clinic Technical Assistance series connects you with timely and useful information on operational and policy issues specific to Rural Health Clinics. Webinars are 1 hour, with 45 minutes of speaker presentation followed by 15 minutes of question & answer and occur approximately 6 times a year. The series is produced by the Federal Office of Rural Health Policy (FORHP) in conjunction with the National Association of Rural Health Clinics (NARHC).

### **Upcoming Webinars**

There are no webinars scheduled at this time.

### **Archived Webinars/Calls**

### **USDA's Rural Health Opportunities**

Tuesday, September 10, 2019

- Presentation slides
- · Webinar recording
- Webinar transcript

### RHC - Becoming a Primary Care Medical Home

Friday, August 23, 2019

- · Presentation slides
- Webinar recording
- Audio recording (MP3)
- Webinar transcript

#### **Rural Health Clinic Cost Reporting**

Tuesday, July 30, 2019

- Presentation slides
- · Webinar recording
- Audio recording (MP3)
- Webinar transcript



NARHC's Certified Rural Health Clinic Professional (CRHCP) Course

https://www.web.narhc.org/assnfe/ev.asp?ID=360





## Questions/Break



